



ZehnX

AI competence for companies — practical, measurable, documentable.

THE OPPORTUNITY

The EU AI Act made AI literacy a legal duty. ZehnX turns that duty into a documented, certifiable skill.

PROBLEM

SMEs must use AI — and now must prove staff are trained.

- EU AI Act Art. 4 requires demonstrable AI competence from 2025.
- Generic e-learning doesn't produce defensible, auditable proof.

SOLUTION

A training platform built around proof.

- Structured curriculum, exams and issued certificates with public verification.
- Three role-based courses: Basic, knowledge-worker and manager.

MARKET

Regulation creates a recurring, non-optional buyer.

- Every EU company deploying AI is in scope — broad, durable demand.
- Compliance deadlines convert interest into budgeted purchases.

MODEL

Per-seat pricing with volume tiers.

- Self-serve courses plus a higher-touch academy track.
- Volume discounts pull in whole teams, lifting account value.

EDGE

Documentation is the moat.

- Verifiable certificates and audit trail are hard to copy with content alone.
- Conservative, AI-Act-aligned wording builds trust with compliance buyers.

SNAPSHOT

SECTOR

B2B AI education & enablement

MODEL

Courses, certification & training (per-seat)

MARKET

SME AI literacy + EU AI Act compliance

STAGE

Live — platform & certificates

HQ

Köln, DE

WHAT WE'RE LOOKING FOR

Partners and capital to scale enrolment, content and enterprise distribution.

CONTACT

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