



sonnentaucher

Co-parenting and family organisation, privacy-first.

THE OPPORTUNITY

Co-parenting and care coordination are stressful and sensitive. sonnentaucher organises them — GDPR-first, warm, calm.

PROBLEM

Co-parenting coordination is stressful and conflict-prone.

- Handovers, schedules and care details get lost across channels.
- Sensitive family data demands trust generic apps don't offer.

SOLUTION

Calm structure for co-parenting and care.

- Co-parenting, care and family organisation in one warm app.
- Privacy-first and GDPR-focused by design.

MARKET

A large, recurring and underserved need.

- Millions of separated families need neutral coordination.
- Childcare providers add a B2B2C distribution path.

MODEL

Consumer subscription plus B2B2C.

- Free core with a paid family tier.
- Licensing to childcare providers and family services.

EDGE

Trust and warmth as differentiation.

- GDPR-first stance earns trust in a sensitive category.
- Warm, neutral brand stands apart from clinical tools.

SNAPSHOT

SECTOR

FamilyTech · consumer + B2B2C

MODEL

Consumer subscription + B2B2C

MARKET

Separated parents & childcare

STAGE

Live

HQ

Köln, DE

WHAT WE'RE LOOKING FOR

A buyer or B2B2C partner (providers, childcare) to scale reach.

CONTACT

hallo@tomfrerich.de
tomfrerich.de