



LE CAFÉ

Mobile specialty espresso bar for events.

THE OPPORTUNITY

A beautiful Piaggio Ape espresso bar turns any event into an experience — premium coffee, fully mobile.

PROBLEM

Event coffee is an afterthought — and it shows.

- Standard catering coffee is forgettable and off-brand.
- Hosts want a memorable, photogenic moment, not a thermos.

SOLUTION

A design-led espresso bar on wheels.

- Piaggio Ape bar with specialty coffee, in partnership with Heilandt.
- Turnkey rental for weddings, corporate and private events.

MARKET

Events compete on experience and aesthetics.

- Steady demand for premium, photogenic event moments.
- Cologne region as a dense, repeatable base market.

MODEL

Per-event packages.

- Booking fee plus per-head or flat packages.
- Add units and dates to scale capacity.

EDGE

A brand, not a coffee cart.

- Distinctive design and a specialty partner lift price and recall.
- Mobility unlocks venues fixed cafés can't reach.

SNAPSHOT

SECTOR

Mobile F&B · event rental

MODEL

Event bookings & rental

MARKET

Events & weddings,
Cologne

STAGE

Operating — Cologne

HQ

Köln, DE

WHAT WE'RE LOOKING FOR

Partners and capital to add units and expand bookings.

CONTACT

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