



FLOW COCKPIT

The operational cockpit for complex rollouts.

THE OPPORTUNITY

Complex rollouts across sites are run in spreadsheets and chat. FLOW Cockpit gives operations one control layer.

PROBLEM

Multi-site rollouts are steered without a cockpit.

- Spreadsheets, chat and email hide the real status of each site.
- Operations leaders lack one place to see and act on progress.

SOLUTION

One operational control layer.

- A project cockpit for rollouts, site processes and operations.
- Status, tasks and bottlenecks across all locations at a glance.

MARKET

Every scaling operator runs rollouts.

- Retail, franchise, gastronomy, services — all roll out across sites.
- Generic PM tools don't fit operational, location-based work.

MODEL

Recurring SaaS plus onboarding.

- Per-site or per-seat subscription with setup fees.
- White-label option for consultancies and rollout providers.

EDGE

Built for operations, not generic PM.

- Purpose-fit for multi-site rollout reality.
- A premium B2B asset with clear strategic-buyer logic.

SNAPSHOT

SECTOR

B2B Vertical SaaS · operations

MODEL

SaaS subscription + setup fees

MARKET

Multi-site rollouts & operations teams

STAGE

In development

HQ

Köln, DE

WHAT WE'RE LOOKING FOR

A strategic buyer or B2B SaaS partner to take the cockpit to market.

CONTACT

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