

AG *amuse gueule*

Greet strangers. Bid farewell to friends.

THE OPPORTUNITY

People are starved for real connection, not another restaurant. amuse gueule turns home tables into gatherings.

PROBLEM

Dining out is transactional; connection is missing.

- Restaurants optimise turnover, not togetherness.
- Newcomers and locals lack a warm way to meet over a meal.

SOLUTION

Curated dinners in real homes.

- Hobby cooks host; guests are matched into intimate evenings.
- Literary, anti-restaurant brand sets the warm tone.

MARKET

Experiences are where discretionary spend is moving.

- Strong demand for community and curated experiences.
- City-by-city playbook, starting in Cologne.

MODEL

Take-rate on curated seats.

- Commission per booked seat; premium curated formats.
- Hosts earn; the platform curates trust and matching.

EDGE

Brand and curation, not just logistics.

- A distinctive, poetic brand competitors can't copy cheaply.
- Trust and taste in matching create repeat attendance.

SNAPSHOT

SECTOR

Private dining · marketplace

MODEL

Curated dining marketplace

MARKET

Experiential dining, Cologne first

STAGE

Early — Cologne

HQ

Köln, DE

WHAT WE'RE LOOKING FOR

Partners and capital to grow
hosts, guests and cities.

CONTACT

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